

365-days Digital Solutions

Increase visibility and promote your business
to thousands of Chinese and global
pharma professionals

Easy Sourcing
Easy Trade
In China



Sign in for free



153,000+

Global Supplier & Buyer Users

6,454,000+

Monthly Page Views

www.pharmasources.com

In partnership with



#PharmaSources

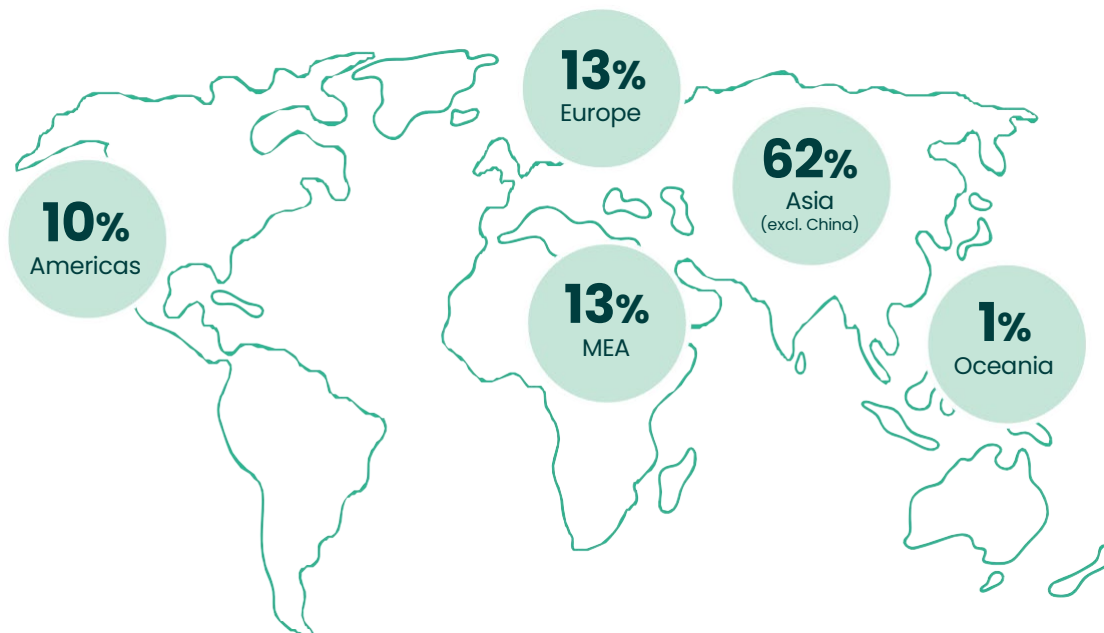
About PharmaSources.com

PharmaSources.com is committed to establishing an online trade platform for the pharmaceutical industry to connect global buyers and qualified suppliers, while continuously promoting trade and development across the industry.

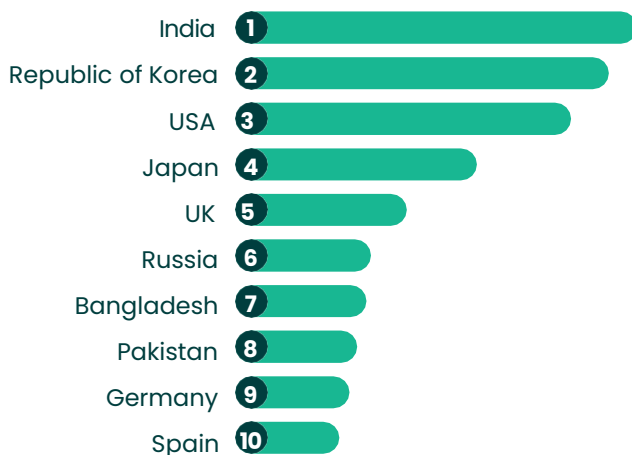
Together with its Chinese site CPHI.cn, the B2B ecommerce platform provides information on products and suppliers covering the entire pharma industry chain for global customers and delivers services to over 153,000 active users across 211 countries and regions for over a decade.

Buyers Profile Geographic

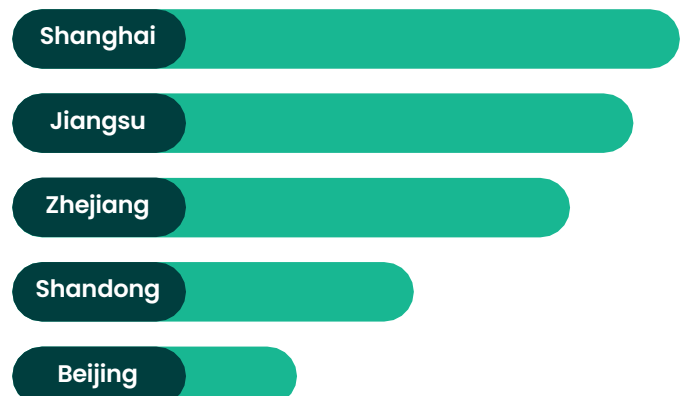
Overseas buyer users come from 211 countries and regions all over the world, among which 88% are from Asia, MEA and Europe.



Top 10 overseas buyer countries

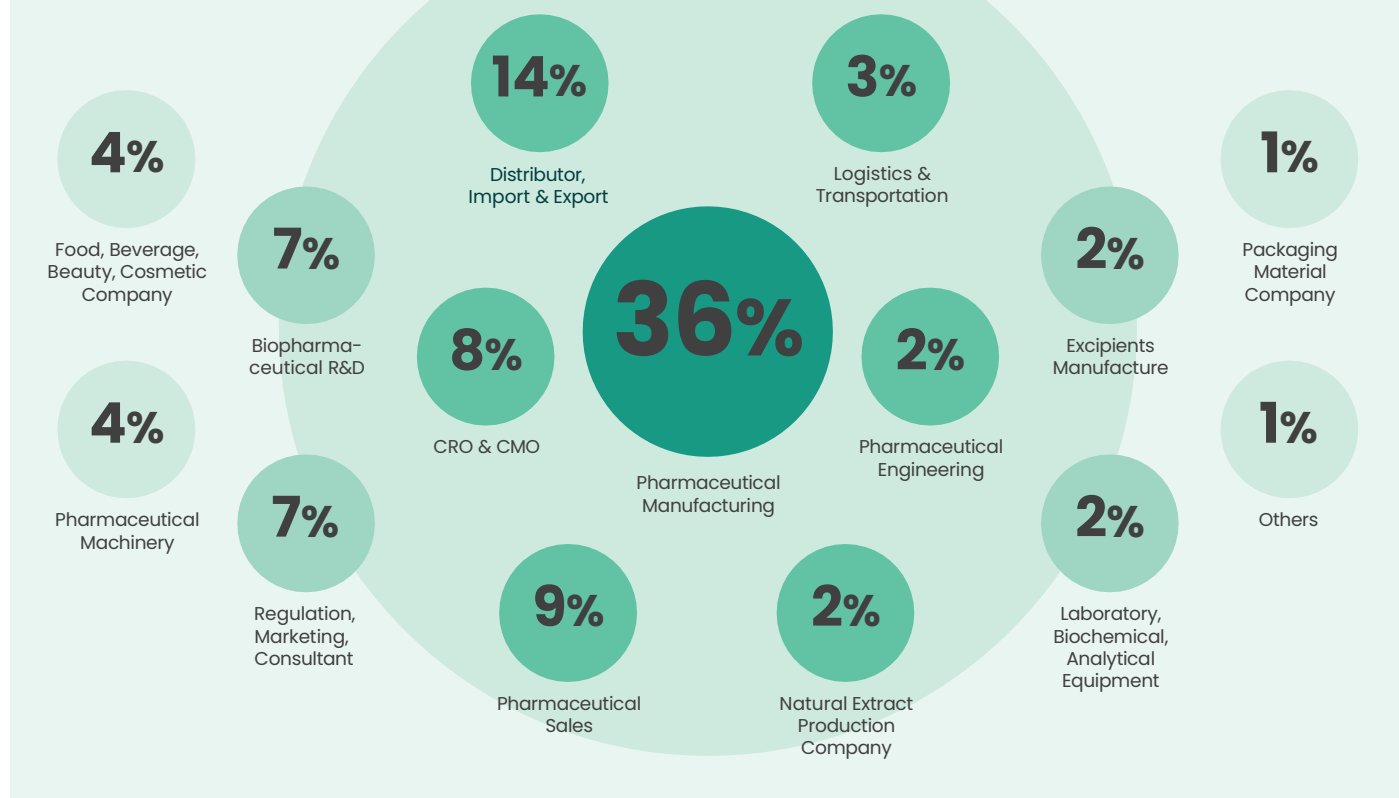


Domestic buyer by Top 5 China Provinces



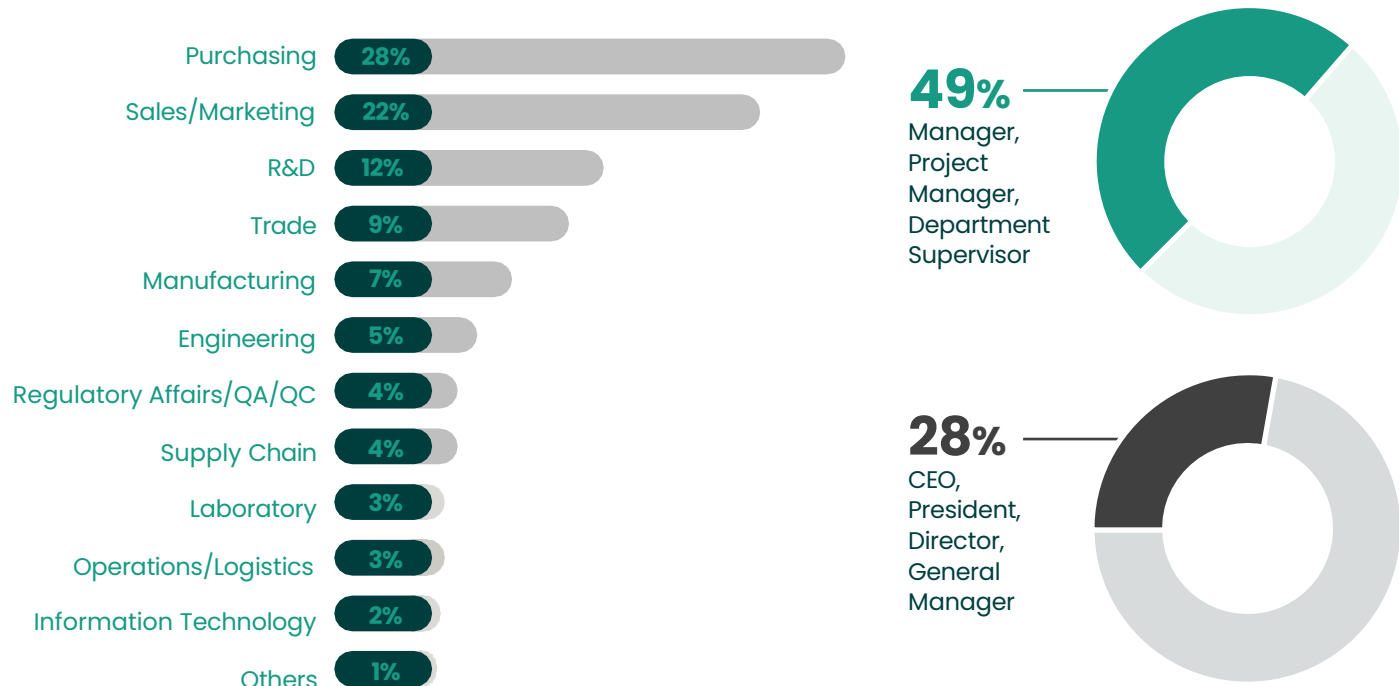
Users Profile

Business Nature



Users Profile

Job Title – Department

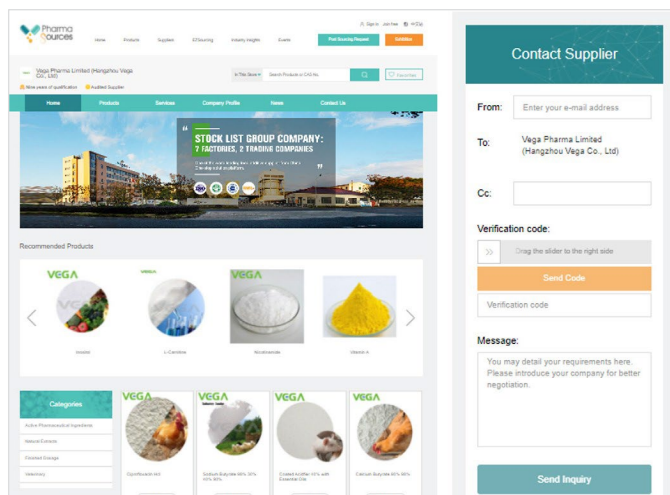


Features & Functions

Online Store

Customized Online Showroom Maximized Brand Exposure

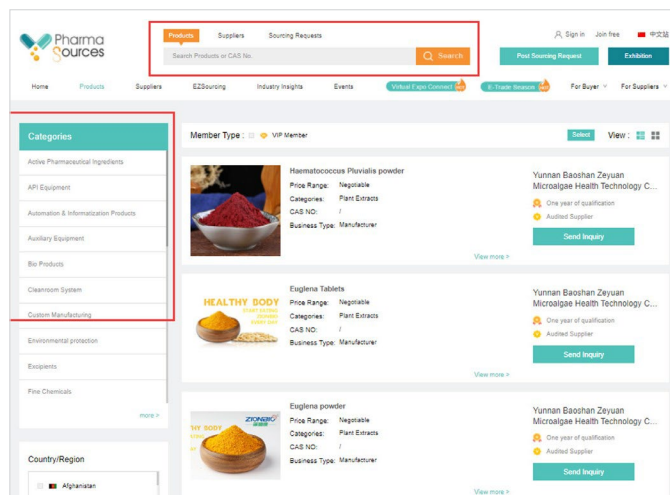
- The **refurbished layout** of online stores highlights products and certifications, for easier location of qualified Chinese suppliers for the global market.
- The brand-new **'Contact Supplier'** function makes it easier for buyers to connect and initiate inquiries directly with suppliers.



Search

Powerful Search Engine Targeted Matchmaking Service

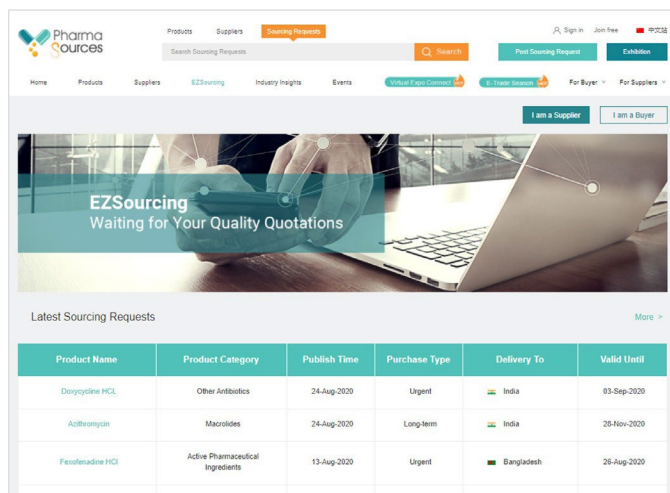
- The **optimized searching functionality** renders more targeted matchmaking and provides more concise information in search results.
- The **new classification of 90+ sub-categories** covering 14 pharma sectors helps to locate target products and suppliers with higher efficiency.



Inquiries & RFQs

Instant and Quality Inquiries & Sourcing Requests

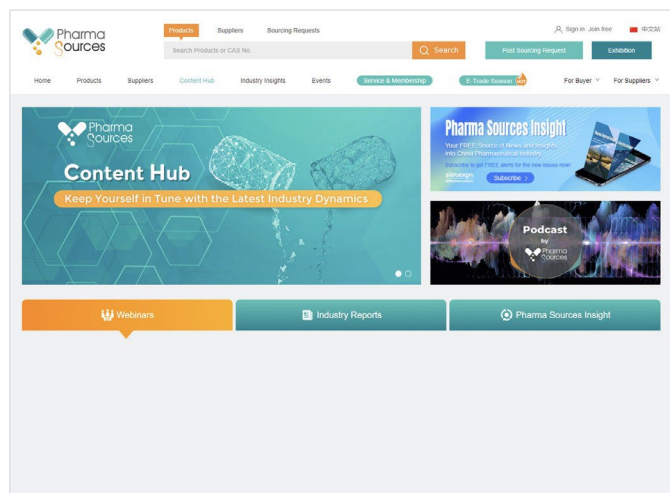
- **1 Simple Click** to post inquiries and sourcing requests (RFQs)
- **Instant connection** between buyers and suppliers from across the entire pharma supply chain
- **1-to-1 exclusive customer service** for a better and more efficient online trade experience



Industry Insights

An Immersive Hub for Industry & Market Information

PharmaSources.com is your reliable source to acquire first-hand industry insights, including news, data & analysis, prices, whitepapers, etc. The website, together with the quarterly digital compilation **"Pharma Sources Insight"** and the **"Content Hub"**, provides essential content regarding the latest trends in the market, technology, and legislation of the global and Chinese pharmaceutical industry.



Supplier Membership

Seeking to showcase your brand and products and connect with global buyers? Join now as a **supplier member** at PharmaSources.com and unlock your tailor-made benefits and services all year round!



24/7 all year round showcase
of your company profile
and key products



Maximized
exposure to
**153,000+ site
users/subscribers**



**Precisely
targeted leads**
for as per your
business



**Quality inquiries
and sourcing
requests** for your
products

Supplier Membership Package

Package	General	VIP
Chinese Site (www.CPHI.cn)	\$1,650 per year	\$2,150 per year
Global Site (www.pharmasources.com)	\$1,650 per year	\$2,150 per year
Package of Chinese Site (www.CPHI.cn) and Global Site (www.pharmasources.com)	\$2,150 per year	\$2,850 per year

Supplier Membership Services

Services	General	VIP
Online Store (both Chinese & Global Sites) PC	✓	✓
Online Store (both Chinese & Global Sites) Mobile	✓	✓
Product Showcase In-Store (pcs)	1,000	10,000
Banner AD	Featured Products (15 Days)	Homepage Spotlight (15 Days)
Targeted Matchmaking Service	✓	Privileged
Guidance for Content Quality	✓	Privileged
Product Ranking Optimization	/	2 products for 2 weeks
WeChat Article (Chinese Only)		✓
Online Store on mini program* (Chinese only)		✓

* For machine and packaging company only

Dedicated Advertising Opportunities

Website Banners Chinese Cite CPhI.cn



A

Homepage Top Banner

SIZE: 1280px (w) x 120px (h)

\$2,000 per week

B

Homepage Spotlight

SIZE: 760px (w) x 500px (h)

\$1,680 per week



C

Featured Products (APIs)

SIZE: 100px (w) x 100px (h)

\$550 per week

D

Featured Products (Machinery)

SIZE: 180px (w) x 180px (h)

\$550 per week

Dedicated Branding Opportunities

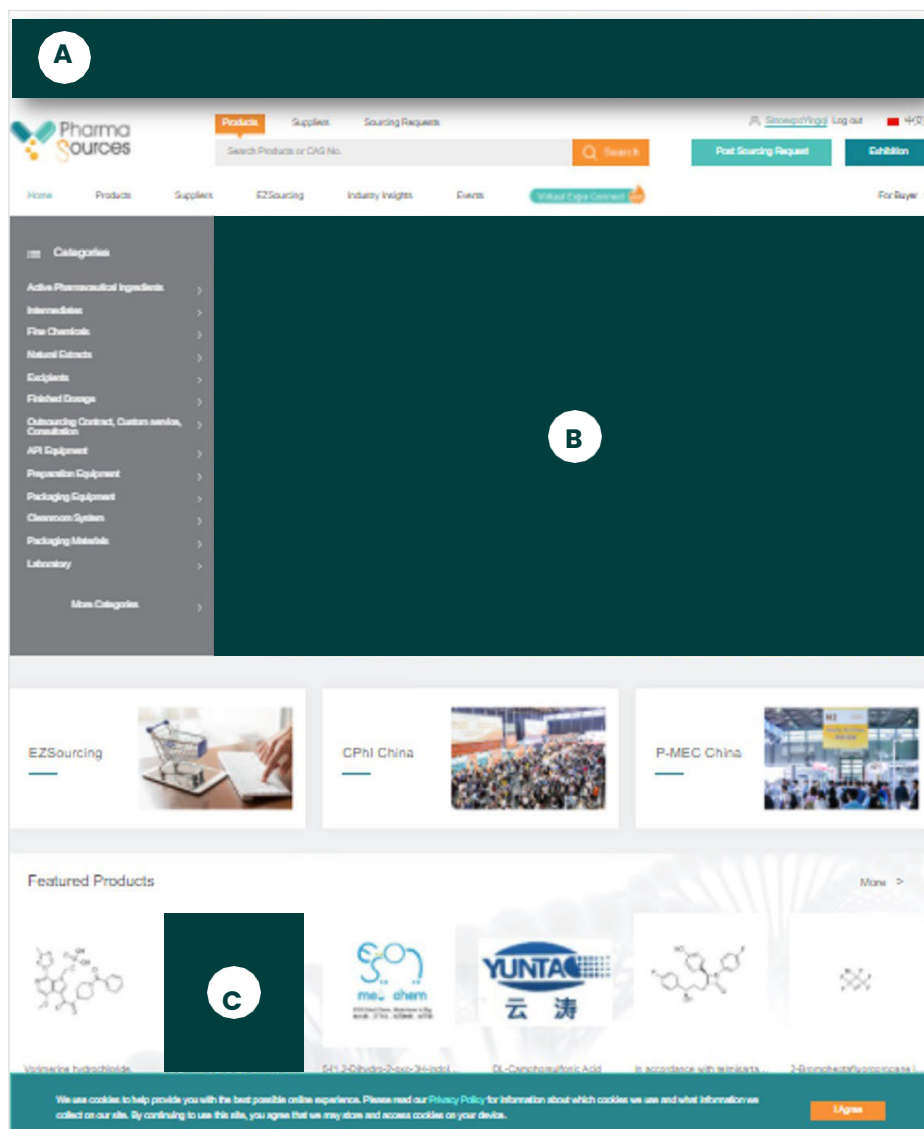
Website Banners [Pharmasource.com](https://www.pharmasources.com)

A

Homepage Top Banner

SIZE: 1440px (w) x 200px (h)

\$2,000 per week



B

Homepage Spotlight

SIZE: 1110px (w) x 680px (h)

\$1,680 per week

C

Featured Products (APIs)

SIZE: 360px (w) x 360px (h)

\$850 per week

Dedicated Branding Opportunities

WeChat

- WeChat is a mobile communication service App developed by Tencent in China.
- WeChat branding is only available on the official WeChat account for the Chinese Site CPHI.cn (74,000+ followers)



Top Article

Banner Size: 900px (w) x 500px (h)

\$2,000

Headlines on the top



2nd Article

Banner Size: 200px (w) x 200px (h)

\$1,500

Graphic advertising



Banner AD

Banner Size: 640px (w) x 310px (h)

\$850 / 5 days

Banner at bottom of two random articles every day



Exclusive Message

Banner Size: 1175px (w) x 500px (h)

\$8,500

The exclusive one customized article posted during the day

- Content to be provided by client at least one week before scheduled date.
- Extra rate applies for translation service: \$100/500words.

Dedicated Branding Opportunities



EDM

Top Banner AD in the e-Newsletter

\$1,200/ EDM

- **Position:** EDM Leaderboard
- **Distribution:** 40,000 decision makers, R&D Staff Buyers, Suppliers, etc.
- Banner size 600x200 pixel, hyperlinked to the online store page at CPhI.cn or Pharmasources.com

** no language translation*



EDM

Product Showcase in the e-Newsletter

\$650/ EDM

- **Position:** Products Session in e-Newsletter
- **Distribution:** 40,000 decision makers, R&D Staff Buyers, Suppliers, etc.
- banner size 200x200 pixel, hyperlinked to the product detail page at CPhI.cn or Pharmasources.com

** no language translation*

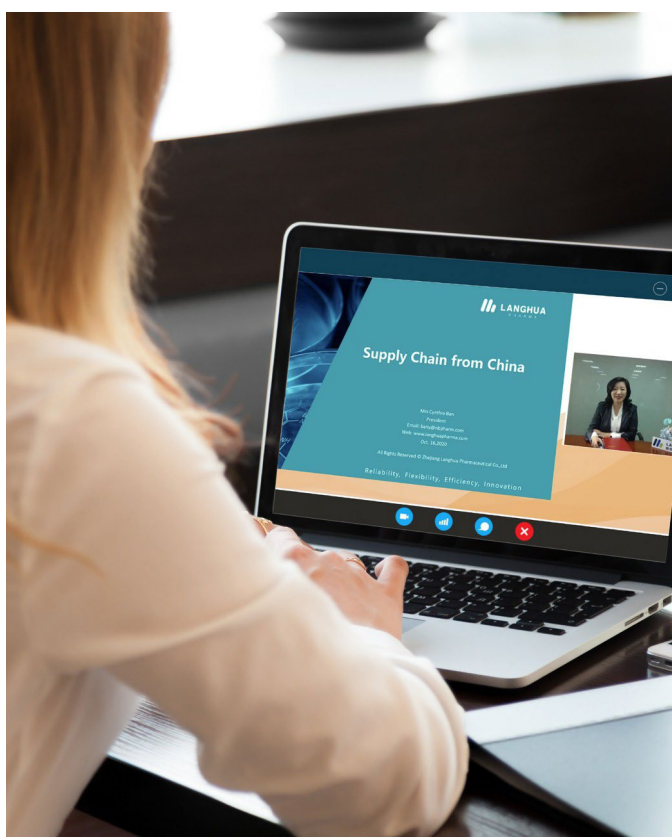
Customized Webinar

Position yourself as a thought leader and generate high-quality leads.

\$4,800/ session

- 1 live or pre-recorded speech session including Q&A (45-60mins)
- English interpretation service
- Dedicated webinar promotion page
- Exclusive marketing promotion (e-newsletter, social media, etc)
- Company logo inclusion in all related promotional materials
- All registrants' data of qualified and GDPR-compliant leads

www.pharmasources.com



19–21 June 2024 | Shanghai New International Expo Center, China

Exhibit at Asia's premier pharmaceutical event

China's pharmaceutical market is forecast to expand from **CNY1.5trn** (USD213.5bn) in 2023 to **CNY4.8trn** (USD676.4bn) by 2032.



90,000+
Attendee visits



3,500+
Exhibiting companies



100+
Conferences & activities



210,000+
SQM of exhibition space

Contact

salesoperations@informa.com



Book your stand at: GotoCPHI.com/china24

Contact us

E-mail: PharmaSources@imsinoexpo.com

WhatsApp/Telegram/Wechat: +86 13621645194

www.pharmasources.com



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